

WEBINAR



Russell Kennedy IVF Webinar – Making Public Statements

When: 18 February 2021

Time: 11:00 am - 12:00 pm AEDT

Where: Online via Zoom using your PC or mobile

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Who should attend: CEOs, Boards, Executives, GMs, IVF practitioners from hospitals offering IVF services.

There are a range of legal restrictions on how clinics and IVF practitioners can advertise and what claims can be made. This session will explain those provisions and the limits that apply.

The webinar will provide you with a better understanding of what can, and cannot be said in advertising and promotional material relating to IVF services. We will also cover the claims that can, and cannot be made about success, efficacy and quality of services.

Joining us will be [Michael Gorton](#) AM, Principal and head of Russell Kennedy's [Health team](#). Michael also leads the IVF practice and led the "Gorton Review" of IVF legislation in Victoria.

Opportunity to submit your questions - Q&A

You have the opportunity to submit questions before the webinar. Please submit any questions to events@rk.com.au.

Webinar Details

We are utilising Zoom to run this webinar. Zoom is free to download and can be viewed from your PC/mobile device.

The live webinar is free to attend and attendees will be sent a link to log into the live webinar room 15 minutes before the scheduled start time.

DATE: Thursday 18 February 2021

TIME: 11:00 am - 12:00 pm AEDT

COST: This webinar is free to attend but bookings are essential as places are limited.

To register for this online webinar, click the button below:

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Presenters:



Michael Gorton

Principal

Michael is an experienced commercial lawyer with a focus on the health sector. Michael's clients benefit from his practical and commercial approach. Through his association with peak industry bodies and his position on numerous health and disability boards, Michael keeps abreast of developments in his area of practice and is often asked to address public and private companies and government and non-government organisations.

Michael has been named "2021 Lawyer of the Year" by Best Lawyers for Health and Aged Care Law and took out this title in 2013 also. He has been recognised by Best Lawyers since 2014 for expertise in Health and Aged Care Law and Corporate/Governance Practice.

Michael led the "Gorton Review" of IVF legislation in Victoria.

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