CULTURE and CHANGE

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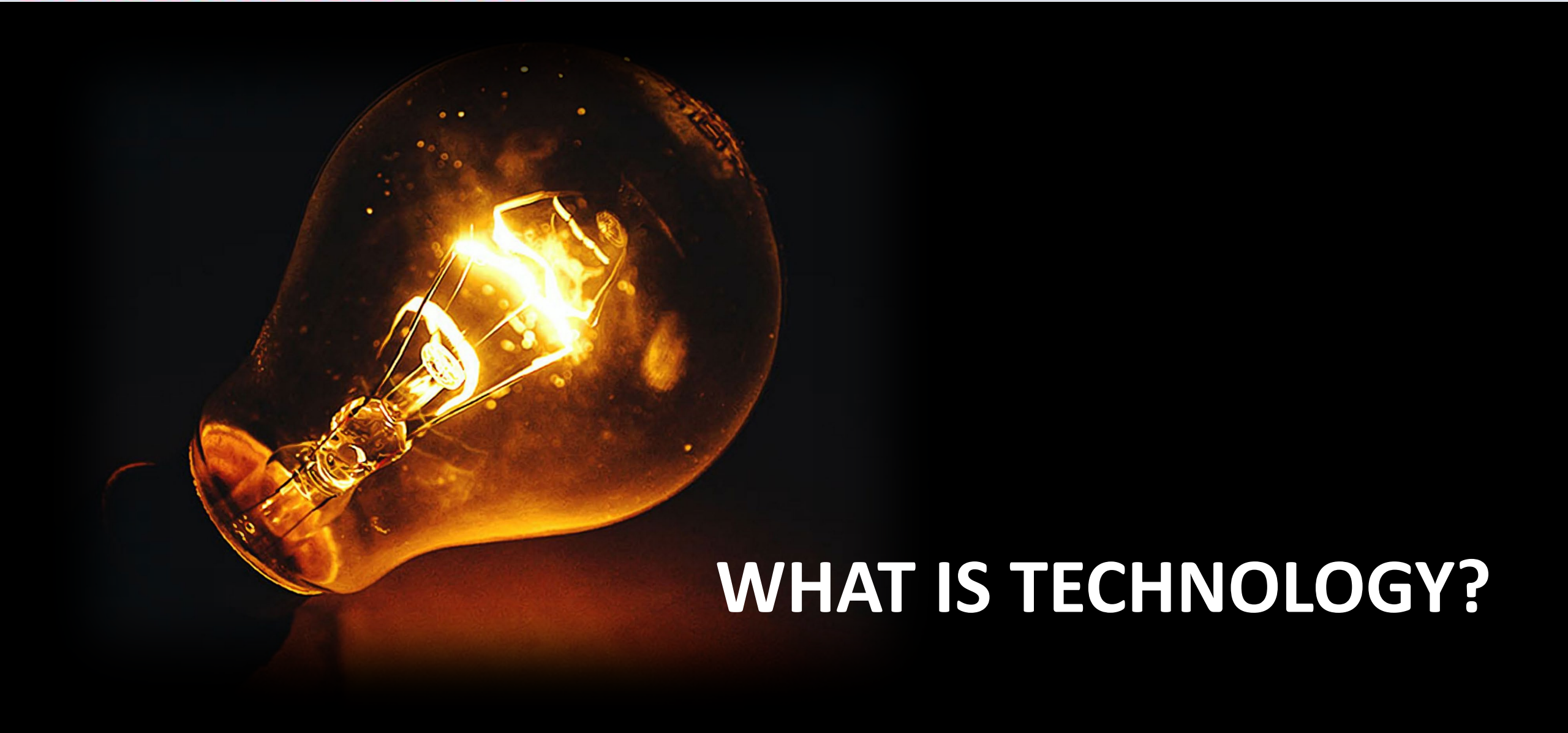
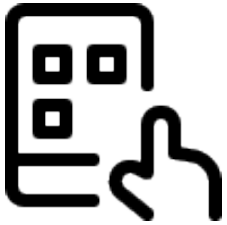


WHAT IS TECHNOLOGY?

A broadened concept of technology

Technology is usually considered a device.

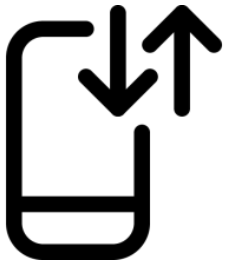


Something we can touch; hold in our hand.

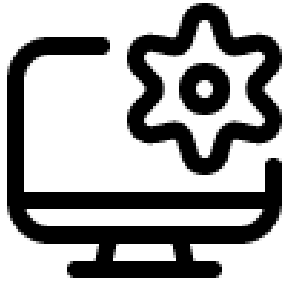
A broadened concept of technology

But technology is much more than that.

It is data…



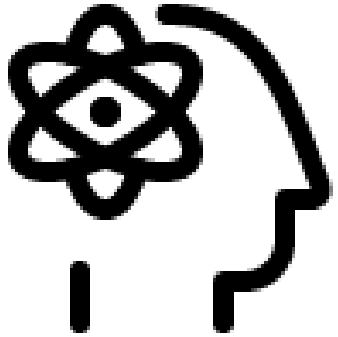
systems …



processes.

A broadened concept of technology

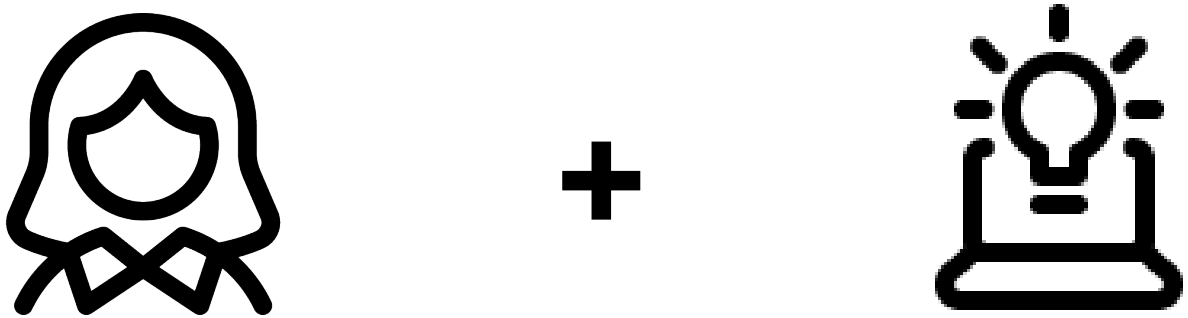
It is even a way to think.



The technological approach.

A broadened concept of technology

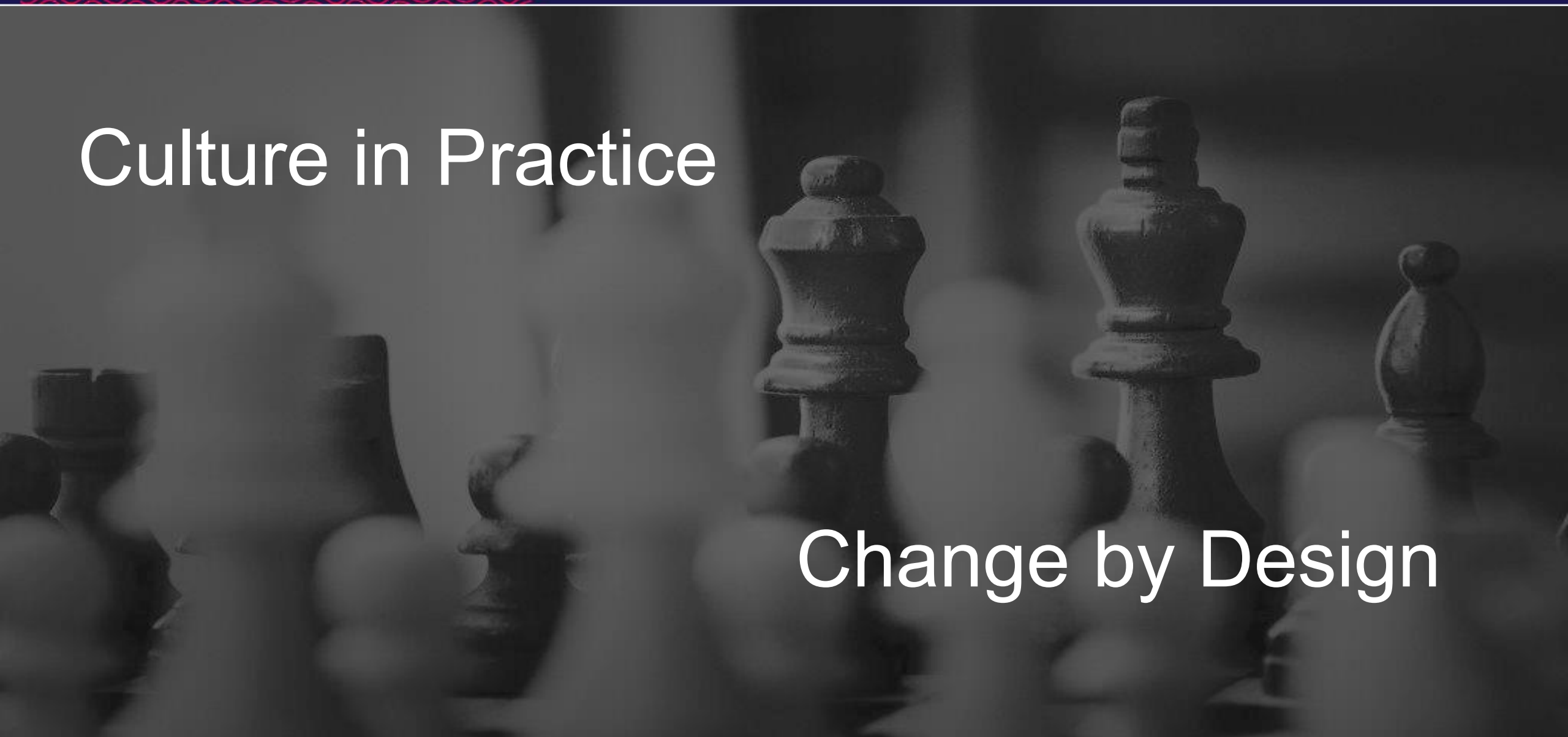
Technology should be thought of as a relationship between…



HYPERCONNECTIVITY AS CULTURE

Technological change

Create a culture resilient to technological change



Culture in Practice

Change by Design

CULTURE AND CHANGE

‘human beings have their own goals and intentions, and products should help them to realize them in an optimal way.’

Verbeek

CULTURE AND CHANGE

NewLaw

Modern

Traditional

BigLaw

ASSESS THE SITUATION

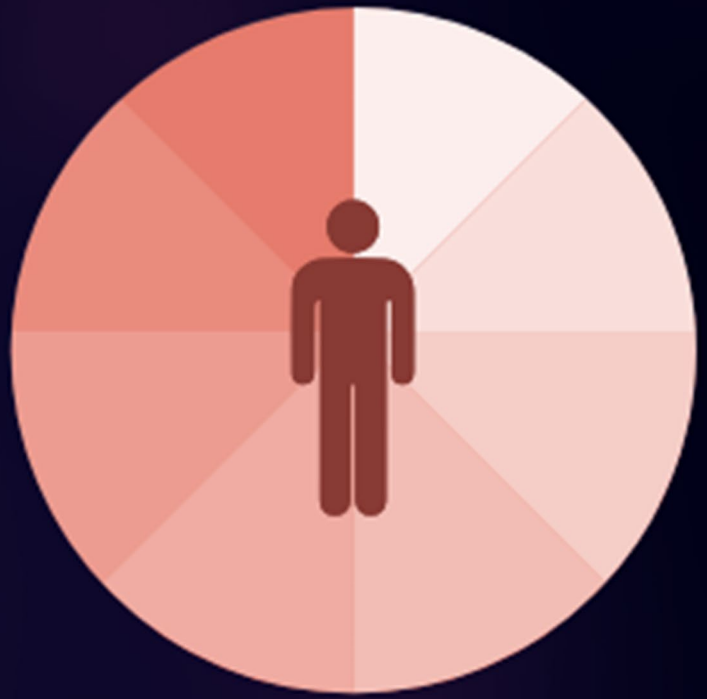
People
Resources
Objectives

CONSIDER YOUR VALUES

Collaborative
Accessible
Visible
Kind

CONSIDER YOUR SPACE

Physical
Virtual
Professional



CULTURE AND CHANGE

UNDERSTAND THE TOTAL

Connections
Reach
Motivations

PARADIGM SHIFT

Move
Embrace
Repeat

CULTURE AND CHANGE

Thank you

CULTURE
and
CHANGE