

Learning from others' mistakes

Privacy & cyber security legal update



The Russell Kennedy team helps our clients to navigate complex projects, transactions and disputes involving intellectual property, brand protection and other commercially valuable information.

We have significant IP experience in fields including life sciences, education, agricultural technology, medical research, engineering, information technology, creative arts, media and entertainment and consumer goods. Our team includes patent and trademark attorneys who work with our clients to help them get the most out of their ideas and innovations.

At Russell Kennedy, we help our clients with all legal aspects of intellectual property, including IP advice and protection, IP transactions and IP disputes. Our team regularly advises on brand protection, patents, trademarks, copyright, corporate structuring, joint ventures, licensing, development agreements and collaborative research and development arrangements.

We support our clients across all aspects of technology law including information technology, data management, intellectual property, e-commerce, privacy and telecommunications, as it relates to hardware, software and associated goods and services.

Intellectual property law is complex and continually evolving which can create complicated legal and technological consequences for clients. We understand that organisations can be exposed to intellectual property issues via outsourcing or using third-party technology, or while seeking to commercialise new products and services.

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Russell Kennedy works with information technology creators, resellers and users to identify the legal issues associated with technology that may impact our clients' decision making.

We provide commercially focused legal solutions to a range of commercial organisations, government agencies, universities, research institutes and growth enterprises, ranging from large publicly listed companies to start-ups. Our team comprises recognised leaders in their fields who offer years of experience in procurement and have a keen interest in the evolving nature of technology.

The Russell Kennedy Information Technology team regularly advocates on our clients' behalf when negotiating procurement contracts worth millions of dollars. We advise and represent the Victorian Government in sophisticated ICT projects ranging from the purchase of technology solutions developed specifically for the Government to negotiating agreements with cloud services providers.

Key Contacts



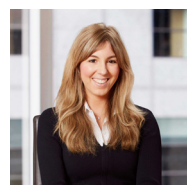
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Russell Kennedy Lawyers is a leading Australian law firm with offices in Melbourne and Sydney. We provide our clients with market-leading expertise, outstanding service and exceptional legal solutions.

At Russell Kennedy Lawyers we are committed to providing exceptional legal strategies and solutions to our clients, guided by market leading expertise across our sectors of focus.

The backbone of Russell Kennedy is the strong, lasting relationships we build with our clients and our people. We provide the right people and resources to help our clients achieve their objectives, maintaining a diverse list of clients from a range of industries, across multiple states and countries.

Our lawyers are leaders in their industries who bring unique experience and insight. We have a genuine understanding of our sectors of focus. Russell Kennedy is trusted by local, national and international clients to provide services across these sectors.

We are committed to the success of our clients. Our measure of success is our clients' success. While we're clear and confident about the value and capabilities of our firm, we believe the greatest recognition doesn't come from industry awards or media coverage, but from our clients acknowledging the positive impact of our work.

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Our sectors of Focus

- Aged Care
- Construction & Infrastructure
- Direct Selling
- Disability
- Education
- Government
- Health
- Insurance
- Not-for-Profit
- Private Clients
- Property Development
- Retirement Living
- Rural Law
- Solar & Wind Farms
- Waste & Resource Recovery
- Water

We'd love to stay in touch!

Russell Kennedy Lawyers runs a series of free events throughout the year and creates articles on a variety of topics. We deliver events and seminars across different areas of interest throughout each year. Lawyers from around the firm create publications including alerts about changes to legislation, cases of relevance and sector updates.

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