## Russell Kennedy Lawyers: Experts in direct selling law



Russell Kennedy are legal advisors to the DSA and have acted for participants in the direct selling industry in Australia for over 40 years. We are respected for the specialist service and insight that we offer stakeholders within the direct selling industry.

As experts in this area, Russell Kennedy regularly distributes information and hosts seminars.

In early 2019, Russell Kennedy (Melbourne) merged with Aitken Lawyers (Sydney).

This merger creates a 270-strong team that delivers an expanded range of client services and complementary expertise.

The merger strengthens our client offering, allowing us to deliver a greater depth of expertise in both Melbourne and Sydney. We strive to build long-standing relationships with our clients and work hard to attract and retain the best people.

We've worked with many direct selling businesses, small and large, local and multinational.

Russell Kennedy have a comprehensive and practical understanding of all relevant Australian legal issues as they apply to direct sellers, including:

- Independent distributor contracts and policies
- Consumer law compliance
  and training
- Disputes and crisis
  management
- Tax and revenue law
- We offer a full range of legal services in the following areas:
- Business start-ups, mergers and acquisitions
- Business structures
- Disputes and litigation
- Regulatory investigations and audits
- Defamation
- Social media
- Employment and workplace relations

Commercial advice and contract negotiations

Electronic commerce

Intellectual property

Information privacy

• Therapeutic goods

protection

compliance.

- Commercial property sales, acquisitions and leasing
- International trade
- Estate planning and business succession
- Technology law
- Insolvency and insurance.

## Your Direct Selling Experts



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